

Retail and Tourism Management

YEARLY NEWSLETTER

Color Me Spring Fashion Show

Dr. Jansen's Donations

RTM Students and Faculty



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LETTER FROM THE CHAIR

Hello to faculty, students and alums,

Each year the Department of Retailing and Tourism Management has made positive progress toward our goals of providing faculty with resources to build on the importance of positive experiences for our students. In the last year, our faculty have worked to enhance curricular related to so skills development. Faculty have also in- creased the number of internships for our students by building more relationships with industry leaders in hospitality and merchandising. To top all this, our faculty, led by Dr. Scarlett Wesley have devel- oped and implemented our own online master's degree program in retailing and tourism management that began in the fall of 2017 with ve students. We are excited about the online master's ability to reach nontraditional students and provide them an education that will bring them up-to-date knowledge and skills in our eld. Our students are traveling the nation and the world to destinations such as Greece, Italy, France, and New York City through study tours and internships and are availed experiential learning opportunities through the help of our advisory board and our annual networking dinner.

Furthermore, we are proud to say that in this past year, we have been able to award more student schol- arships than ever. is has been made possible through contributions from alums like Dr. Kathy Jansen and donations from the community. ese awards have truly been impactful in helping our students reach their fullest potential.

As you can see, we all are doing a great job building the Retailing and Tourism Management program by providing our students with the knowledge and experience needed to excel in today's competitive mar- ket. anks to everyone for a great year and great success in the Department of Retailing and Tourism Management.

DR. VANESSA JACKSON



Color Me Spring Fashion Show

By: Shayla Whitson

Every year the HMT and MAT students come together to host the Color Me Spring Fashion Show. It is always a huge success due to the two majors being the perfect pair for such an event. The MAT students can bring the fashion and creativity while the HMT students know all about the hospitality and food and beverage. All of the students also have a strong knowledge in the business world since both majors are business focused. Both majors put together to host a Fashion Show always turns out to be a success. Here are a few pictures that highlight the most recent fashion show.

Top: All of the students who modeled in this year's fashion show
 Left: All of the hard working behind the scenes folks!
 Middle: One student striking a pose on the runway
 Right: Dr. Jansen receiving her reward
 Bottom: Go Cats!



Giving Back to UK

By: Emmaline Potter

Celebrated alumna, Kathy Allen Jansen, accredits many of her accomplishments and much of her success directly to the education and experiences she received at the University of Kentucky. It was at UK that she acquired her interest in the application of home economics principles and practices not only to professional pursuits, but also as a partner to her husband's career in the U.S. Foreign Service. Dr. Kathy Jansen is married to Dr. William H. Jansen, II, Senior HIV/AIDS Advisor to the U.S. Embassy in Harare, Zimbabwe. The Jansens have two children, Dr. Claire Klieger and Scott Jansen; and 5 grand daughters. Dr. Jansen is now retired, living in Florida.

Since her graduation from UK, Dr. Jansen has gone on to receive her

doctorate from the University of Wisconsin and teach all over the world. She has lived in six foreign countries and traveled to nearly 100 countries. Some of the places she has lived overseas include the Philippines, Bangladesh, Pakistan, and Morocco. Nevertheless, Dr. Jansen has made it a point to be an active community member wherever she is located, and in every place she has lived she has received an award for her community service. Some of her accolades include: Outstanding Volunteer Award from the American Embassy, Amman, Jordan; Service Award from the American Embassy, Islamabad, Pakistan; and Community Service Award from the American Embassy, Rabat, Morocco. In 2010, the University of Kentucky inducted her into the School of Human Environmental Sciences Hall of Fame.

Dr. Jansen has recently donated

her collection of global fashions as a gift to our department. Her gratitude and contributions were honored in the annual Retailing, Tourism, and Management Color Me Spring Fashion Show, which showcased special pieces from her donations. The collection includes authentic and timeless cultural dress from all of her different travels and destinations. Some of the featured pieces from her collection included an Afghan wedding outfit and a Pakistani shalwar chemise. Much of her donations were also up for auction after the fashion show and can now be found for sale online through the department website.



Left: Dr. Kathy Jansen
Top: One of the pieces donated by Dr. Jansen



Left: Cali with some other students in the showroom at Atlanta's Mart
Bottom: Cali Newton

Double Degree

By: Shayla Whitson

Cali Newton is a senior getting a double degree in Hospitality Tourism Management and Merchandising Apparel & Textiles. If there is anyone that knows a lot about the Retailing & Tourism Management department, it is her! What is so fantastic about Cali's double major is she is actually getting them both done in 4 years. Cali has worked and had internships in both areas and is using her knowledge of both to further her career. Cali started out working in restaurants in high school to learn about the food and beverage side of the industry. Her retailing interest was sparked by her experience working in clothing stores in her hometown. During the start of her junior year of college, 21c Museum Hotel opened and hired her on as a banquet server. From there, she has worked in house-keeping, valet, and is now a front desk agent. All of these experiences have led her to be very well cross trained in the Retailing and Tourism Management industry. Summer of 2017, Cali landed an amazing internship at Atlanta's Apparel Mart in the Uncommon Fashion Show- room. This position

help Cali gain more knowledge in the retailing side of her double degree. Cali said she would not have been able to land such an amazing internship without her hospitality experience, even her manager recognized the skills she had gained from all of her experience in both industries. Congrats to Cali as she begins her career in Retailing and Tourism Management. We are very proud of her accomplishments.



Uncommon Fashion Internship at Atlanta's Apparel Mart



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KET Televison

By: Shayla Whitson

In May 2018, Dr. Jason Swanson, Associate Professor of Tourism at the University of Kentucky will lead a diverse group of 10 college students on an exploration of western Kentucky communities during a six-day expedition. The travel is part of a semester-long course focused on the transformation power of travel. Travel can be transformative as it changes how people view themselves and the world around them. Travel can also be a source of challenge and inspiration as students who participate learn about communities, cultures, and characters in Kentucky. The travel component of the class is being produced as a series of six 30-minute episodes to air on KET in fall 2018. The production will capture students as they learn about the communities and about themselves. The exposure from the television show will inspire viewers to visit the places featured in each episode or to explore other places

in Kentucky. The expedition will provide people in communities with the chance to share their story. High Impact Productions, a full-service production company based in Lexington, Kentucky will produce the episodes. The company was founded by Doug High Co-Author of Good Morning Kentucky. Underwriters include the University of Kentucky, Kentucky State Parks, and the Kentucky Department of Agriculture. KET's Senior Director of Programming, Craig Cornwell, stated, "Today's inquisitive viewer is always looking for programming that stands out, and I'm excited about the way this program examines not only the back road discoveries of Kentucky but also the transformations that occur with the students."

Here are some logos from sponsors and a picture of Dr. Swanson with the RTM students in the class.



New York Trips

By: Emmaline Potter

Every April, the Merchandising Apparel and Textiles department takes a group of fashion students to explore and learn about the largest fashion hub in the US, New York, New York. On this annual trip, students interface with exciting companies and brands in the fashion industry such as Kleinfeld Bridal, Kate Spade, and Fashion Snoops. This has been a great way for students to find internships and jobs in the city that never sleeps after they graduate. Equipping them for life after college, this New York trip offers students a taste of what it's really like to live and work in the fashion industry

"I know of several students in the last two years that have gone on the study tour, interviewed while they were there, landed internships in the city and decided to stay after graduation." Mika Pryor, MAT professor and head of the New York trip said, "These guys are now living and working in the city. I love seeing students do what they really want to do and live where they dream of. I

think this trip helps them realize they really can find a job there and live there no matter where they are from."

In addition to the major fashion career plus's that this trip has to offer, the students also get time to explore the city and to see a Broadway show. This year, the group will be seeing Anastasia on Broadway. To learn how to really live like a local, the group will take a private city bus tour with a native New Yorker. Perfect for any Merchandising student ready for real-life fashion inspiration, the New York trip is a must.



Top: Mika Pryor
Bottom: Students on the New York trip



National Retail Federation

By: Emmaline Potter

Meet Kristina Rosen, a junior Merchandising Apparel and Textiles major going above and beyond to maximize her college experience. Kristina has spent her college summers pursuing internships all over the nation and study abroad programs across the pond in France and Italy. What's really amazing though, is how she is bringing her love for the fashion industry and the lessons she has learned through her experiences back to UK's campus.

After becoming a member of the National Retail Federation (NRF), the largest retail trade association in the United States, Kristina

decided to become the NRF student ambassador at UK. In this role, she led the National Retail Federation Student Association (NRFSA) chapter by recruiting new members and hosting meetings and events to inform students about the benefits of joining the NRF. A few of the many bonuses for joining the NRF are the scholarships and networking opportunities the organization offers to college students. Ambassadors are able to travel to New York City with funding provided by NRF to attend the student program at the Retail's Big Show & EXPO in January.

"The student program is probably, if not, the best networking opportunity I've had thus far in my college career," Kristina said. "I highly support the NRF because of the connections I've made both personally and

professionally, and I think every student, especially in retail, should take advantage of this association."



For more information on how to get involved with the NRFSA, visit their website at <https://nrf.com/membership/students>.

