

## **Publications for MAT 2004**

### **Refereed Journal Articles**

Easter, E.P. and Ankenman, B.E. (2004). *Care Practices for Fluorocarbon Treated Garments: A Case Study*. AATCC Review, 4, (3), 12-16.

Stoel, L., Wickliffe, V. (2004). Satisfaction with mall attributes: The influence of resource expenditures and shopping values. *Journal of Business Research*, 57, 1067-1073.

### **Chapters in Scholarly Books**

Michelman, S.O. (2004). Religious clothing in the West. In *Encyclopedia of Religion*, 2<sup>nd</sup> edition, Lindsay Jones, editor. New York, MacMillan.

Michelman, S.O. & K.A. Miller-Spillman. (2004). Gender dress and fashion. In *Encyclopedia of Clothing and Fashion*, editor V. Steele. New York: Scribners.

### **Proceedings**

Carpenter, Jason M. and J. Hawley. *Innovativeness of Specialty Apparel Retailers' Websites: Are They Keeping Up?* Proceedings of the International Textile and Apparel Association Annual Conference, Portland, Oregon, November, 2004.

Easter, E.P. and Ankenman, B.E. (2004). CA Comparison of Stain Repellent vs. Stain Repellent/Stain Release Fluorocarbon Finishes on Cotton Blends. Proceedings of COTTECH International Conference, Raleigh Durham, NC.

### **Published Abstracts:**

Easter, E.P. (2004). The interaction of New Developments in Appliances, Additives & Textiles. ASTM Committee D12, Workshop on the Impact of Lower Energy and Water Trends on Household Cleaning, Washington, D.C.

### **M.S. Theses for 2004**

Rahn, N. (8/2004). *Evaluating Instrumental Measurement and Visual Assessment of Textiles with and without Optical Brighteners*. (Easter)

Crawford, Cassandre. (12/2004). *Retail Internationalization: The Influence of Culture on Product Development Issues*. (Jackson).

