# Mrs. Mika L. Pryor

College of Agriculture, Food and Environment

### 2013-2022 CV

# **Research and Scholarship**

### **Sponsored Projects**

#### Not Funded

 Wesley S., C., Cavender R., Jackson V., P., Lee M.-Y., Turner-Pryor M., L., Focus on Soft Skills: Investing in the Preparedness of Diverse Undergraduate and Graduate Student Populations Through Concentrated Curriculum Opportunities in Agriculture and Human Sciences, Sponsored by National Institute of Food and Agriculture Submitted: June 1, 2017.Requested: \$149,724.00, | Awarded: \$0.00
 OSPA ID: 201706010826

# Teaching

## MAT 237 – Aesthetics in Merchandising

Fall 2013 - Current

An introduction to design and aesthetic principles as they are applied to promotional procedures of retail and wholesale organizations including visual merchandising, branding, special event promotions and public relations. Students learn how to develop visual merchandising and brand development strategies for the retail environment. They are able to integrate core design and color strategies in store display as well as use different merchandising techniques and plan strategies for store layout and lighting. Hands on activities are used in this class to carry the bulk of students' grades. Every week we begin a new activity where they get to apply the principles we have discussed in class to a project while allowing them to be creative.

Appendix 1 – MAT 237 – Sample Assignment (*Branding and Aesthetics - Magazine Advertisements*)

## **RTM 340 – Principles of Professional Practice**

### Fall 2014 - Fall 2020

This course is a self-assessment of student's strengths, limitations, and career aspirations. At the end of the course students should be able to prepare a professional reference list, cover letter, and resume. Students will also be able to identify prospective internship opportunities and demonstrate several soft skills such as professionalism, effective communication, teamwork, problem solving and self-management. Based on past student comments and the need to merge the Merchandising, Apparel and Textiles with the Hospitality Management and Tourism majors into one course I recently redeveloped this course from a face to face format to a completely online design. I use recorded interviews with advisory board members working in industry to get

their comments on specific soft skills we cover in class. These interviews are embedded into the Canvas course and are used as the topics for our weekly online discussions.

## MAT 114 - Introduction to Merchandising

Spring 2018 - Current

This course provides students with an introduction to retailing with emphasis on apparel and textiles. The content of the course examines the retail industry structures which facilitate the development, manufacturing, marketing and merchandising of goods and services in the domestic and international marketplace. I have recently integrated weekly online discussions to cover topics we discuss in our face-to-face meetings. These discussions are required, and it has helped engage the quieter students and helped them get involved in class dialog online.

Appendix 2 - MAT 114 - Sample Online Discussion

## MAT 330 – Apparel & Textiles in Kentucky (Previously MAT 359)

Spring 2020- Current

This course is an in-depth look at the apparel & textile industry in Kentucky and the surrounding area. The course also introduces industry structures in Kentucky and provide a background for any student interested in working in the state after completion of the MAT program. It also includes several site visits to locations in the state that produce apparel and textile related products.

## MAT 359 – Special Topics – Hemp Production as a Fiber Crop Spring 2020 – Current

This course is an introduction to the history, production process, fiber qualities and possibilities of hemp production for a fiber crop in the US. This class will serve as an overview for students interested in knowing more about this crop as a source of fiber for textile products. We will cover fiber qualities from a microscopic viewpoint to finished garment potential by exploring aspects such as fiber hand, dye potential and economic considerations. Finally, we will look at how this fiber compares to other fibers currently on the market. This class is a required part of the Hemp certification through the College of Agriculture, Food and Environment.

Appendix 3 – MAT 359 – Case Study with E-Poster Assignment

## MAT 395 (HMT 395) – Special Topics – Internship Alternative

Summer 2020 (was only offered this summer due to COVID)

This course is a reflective experience based on the students 100 pre-internship hours with a cooperative retail, tourism, or hospitality establishment. The course focuses on the experiential learning with their former employer as well as other industry professionals who they interact with virtually during the course. The course also examines certain soft skills employers have identified as valuable for entry level employees.

## RTM 499– Internship (previously MAT 490)

Summer 2014 - Summer 2019

This course is a supervised experience with a cooperative retail, design, or industrial establishment. Student applications must be submitted during the spring semester and must have department approval for the internship establishment. During this course students are able to connect classroom learning to their internship experience. They learn to process constructive feedback from supervisors as well as the internship coordinator and can assess their performance and abilities and construct a career plan for after graduation. This past summer I redesigned this course to include soft skills such as teamwork, decision making, self-management and professionalism to help students in areas they have struggled with in the past. These changes were made due to past supervisor evaluation comments students have received.

## MAT 480 – New York Study Experience

## Spring 2016 – Spring 2019

This course is a domestic study experience that includes an investigation of interests related to merchandising, apparel and textiles. Professional visits are planned as well as cultural activities. This course expands students' knowledge of the retail industry as well as gain exposure to design workrooms, textile manufacturing, wholesale showrooms and fashion promotion. Students will obtain an understanding of career options available in the retail industry and practice professional behavior, dress and interactions with industry professionals.

## **GEN 100 – Issues in Agriculture, Food and Environment**

## Fall 2017, Fall 2018 & Fall 2019

This course is designed to prepare students to think and communicate critically about issues involving agriculture, food and environment. Students are able to define concepts and have discussions related to these areas upon completion of this course. They will also be able to talk about how changes in society and technology have affected issues in agriculture, food and the environment. This year I have incorporated more on and off campus field trips to Agriculture, Food and Environment related places to allow students to explore the different options available to them in the College of Agriculture, Food and Environment.

**Program and Curriculum Development** 

#### 2016

- Program/Curriculum Name Online Master's Degree, Retailing and Tourism Management Department
  - Description: Assisted in developing online master's degree.
- Program/Curriculum Name MAT 120, MAT 237
  - Description: Active Learning implemented in all courses taught
  - 1.Active learning is engaging students in hands on activities that reflect and reinforce concepts taught in lecture and readings.
  - 2.Class normally begins with 10 15 minutes of lecture, then 20 minutes of an in class activity and then class finishes off with discussion on the topics covered that day.

#### 2017

- Program/Curriculum Name RTM 340
  - Description: 1.Utilized the Advisory Board to write online discussion topics.
  - 2. Transformed course into online instead of face to face.
  - 3.Implemented soft skills as well as practical assignments and topics
  - a.Soft skills such as Teamwork, Communication, Professionalism, etc.
  - b.Practical topics such as resume review and interview skills
- Program/Curriculum Name RTM 499
  - Description: 1.Implemented soft skills into weekly assignments.
  - 2.Included soft skills descriptions into weekly readings.

#### 2018

- Program/Curriculum Name RTM 340
  - Description: Interviewed four members of the Advisory Board on different soft skills. I recorded these interviews and will include them in the online, pre-internship course for online discussion topics.

#### 2019

- Program/Curriculum Name Soft Skills in Retailing and Tourism Management
  - Description: I will be working with a team that consists of an industry professional, and two other faculty members to create a course that focuses on soft skills for the service industry.

#### Program/Curriculum Name - Kentucky Apparel & Textiles Course

Description: I am developing a new course that is an in-depth look at the apparel & textile industry in Kentucky and the surrounding area. The course will also introduce industry structures in Kentucky and provide a background for any student interested in working in the state after completion of the MAT program. It will include several site visits to locations in the state that produce apparel and textile related products.

#### 2020

- Program/Curriculum Name Mentor Program
  - Description: Matched undergraduate MAT students with industry professionals who were also former MAT students from UK. These mentors and students met on a monthly basis on zoom to discuss industry information and trends, resume and interview tips and other important information about the apparel and retail industry.
- Program/Curriculum Name GEN 100 redevelopment assistance.
  - Description: Assisted RayeCarol Cavendar in creating The Waste of Fashion Module for the newly developed GEN 100 course.

Program/Curriculum Name - Farm to Fiber, Hemp as a fiber product

Description: I am developing a new course for the Hemp certification in the College of Agriculture, Food and Environment. This course will be an in-depth look at hemp as a

fiber product. It will be a fully online, 1 credit hour course. Current students as well as working professionals who are interested in the Hemp certification can take this course. It is proposed to be one of the four required courses for the Hemp certification and an elective for the MAT major.

#### **Other Credit and Non-Credit Instructional Activities**

#### **Course Development**

Farm to Fiber: Hemp as a fiber crop, (September 2020)

- Description: I am developing a new course for the Hemp certification in the College of Agriculture, Food and Environment. This course will be an in-depth look at hemp as a fiber product. It will be a fully online, 1 credit hour course. Current students as well as working professionals who are interested in the Hemp certification can take this course. It is proposed to be one of the four required courses for the Hemp certification and an elective for the MAT major.
- Apparel and Textiles in Kentucky, Participants: Undergraduate Students, 20, (May 2020)
  Description: Students will read relevant articles around the 9 proposed modules relating to the apparel and textiles industry in Kentucky. They will then travel to do site visits to several of these venues that focus on the topics in the different modules. Topics include Fiber farms, Yarn production, fabric and technical fabrication production in the state and garment manufacturing.

#### **New York Study Tour**

- Merchandising, Apparel and Textiles Study Tour, Activity Type: Small Group, Delivery Mode: Off-Campus, Participants: Undergraduate Students, 21, (April 15, 2019)
  - Description: Traveled to New York with 21 undergraduate students to have professional retail visits and other activities.
- Merchandising, Apparel and Textiles Study Tour, Activity Type: Small Group, Delivery Mode: Off-Campus, Participants: Undergraduate Students, 20, (April 8, 2018)
  - Description: Traveled to New York with 20 undergraduate students to have professional retail visits and other activities.

Merchandising, Apparel and Textiles Study Tour, (April 9, 2017)

- Description: I lead a group of 20 students for one week in New York City. We have several professional retail and fashion visits, as well as cultural activities and assignments. Merchandising, Apparel and Textiles Study Tour, (February 17, 2016)
  - Description: I lead a group of 20 students for one week in New York City. We have several professional retail and fashion visits, as well as cultural activities and assignments.

#### **Shadowing Program**

Participants: Undergraduate Students, 3, (March 2019)

#### **Undergraduate Student Resume Review**

- (September 2020)
  - Description: Reviewed 80 resumes of undergraduate students on the junior level. Getting them ready for their internship search.

#### (September 20, 2019)

Description: Reviewed 96 resumes of undergraduate students on the junior level. Getting them ready for their internship search.

(September 2018)

Description: Reviewed 84 resumes of undergraduate students on the junior level. Getting them ready for their internship search.

## Service

### **Department Service**

#### **Committee Member**

Assistant Professor Search Committee, (January 20, 2022 - Present).

Social Media and Website Team, (July 2021 - Present).

Marketing and Communication Strategies Assessment Committee, (November 2019 - Present).

Student Professional Development Committee, (January 2016 - Present).

Human Environmental Sciences International Committee member, (August 2015 - August 2019).

Academic Coordinator Search Committee, (May 2017 - July 2017).

#### Faculty Advisor

Phi Mu Sorority, (August 2014 - Present).

Networking Dinner, (November 6, 2019).

Networking Dinner, (November 8, 2018).

Networking Dinner, (October 4, 2017).

Networking Dinner, (October 13, 2016).

Annual Color Me Spring Fashion Show Advisor, (January 2016 - May 2016).

#### Organizer

Student and Industry Professional Mentor Program, (September 2020 - May 2021).

#### **College Service**

#### **Committee Member**

Business Manual update for Office of Diversity and Inclusion, (July 2020 - Present).

Review Committee for Incoming Freshman Scholarship Applications, (January 24, 2022 - February 11, 2022).

MANRRS Resume Review, (September 24, 2021 - October 1, 2021).

Review Committee for Current/Transfer Student Scholarships, (January 2020 - May 2020). GEN 100 classes in the Textile Lab

GEN 100 Textile Lab Tours, (September 16, 2021 - Present).

Kentucky Equine Adoption Center Volunteer, (June 4, 2019 - Present).

### **University Service**

#### Member

University of Kentucky Advising Network Member, (January 2016 - Present).

### **Media Contributions**

#### Internet

"Retailing and Tourism Management Department Newsletter/Website." (2020). This article describes the new mentor program for Merchandising, Apparel, and Textiles majors in the RTM department. Lexington, KY, United States.

## **Professional Development**

#### **Development Activities Attended**

#### **Conference Attendance**

- 2018 Lilly International Teaching Conference. (August 6, 2018 August 8, 2018). Lilly International Teaching Conference, Teaching in Higher Education. National. Asheville, NC. I attended several talks on topics including; Evidence Based strategies to enhance lecture effectiveness, student satisfaction in distance learning environments, active learning techniques, motivating students with podcasts, and collaborative learning tools.
- Lilly International Teaching Conference. (June 2, 2016 June 3, 2016). Lilly Teaching in Higher Education. National. Bethesda, MD, United States. seminars attended;

Being Mindful of Technology Use in Learning Spaces

Facilitating Course and Curriculum Redesign Using the Design Thinking Method

How a Course on Evil Changed Its Students

Exploring the Flipped Classroom: Does it Work?

Improving Student Performance and Belonging through a Value Affirmation Activity

Empowering Student Learning in the Active Learning Classroom

Teach Students How to Learn: Metacognition is the Key!

Academic Challenge and Support: Tailoring the Student Experience

#### Tutorial

Search Committee Training. (January 20, 2022).

Search Committee training was conducted by Tim West. This covered information regarding legal issues and rules and regulations on the hiring and interview process.

Intercultural Development Inventory. (August 27, 2021). Department. KY.

By taking the assessment I was provided with valuable information about my mindset/skillset toward cultural difference and commonality. I gained valuable insights about how I engage cultural differences by reflecting on both past and current cross-cultural events or situations I have been or are involved in. My IDI profile results can helped me increase your own cultural self and other-understanding around such differences and commonalities. The Intercultural Development Inventory<sup>®</sup> (IDI<sup>®</sup>) is a valid and reliable assessment of intercultural competence. It has been developed and tested using rigorous cross-culturally validated psychometric protocols with over 220,000 respondents from a wide range of cultural groups and countries.

#### Workshop

Navigating Uncomfortable Conversations with Diversity, Equity and Inclusion. (April 1, 2022). University.

This workshop discussed ways we can navigate conversations that might make ourselves or others in the conversation uncomfortable. It talked about ways we can maintain our own accountability for our actions without becoming complacent or passive when things are said that might be biased or inappropriate.

Equity and Inclusion Online. (March 16, 2021). University of Kentucky CAFE'. University. Lexington, KY.

In this workshop, attendees will build on previous discussions about fostering community and belonging and explore tools and approaches for facilitating an inclusive and equitable virtual classroom. We will examine the potential roadblocks to creating an equitable classroom in remote and online courses and consider possible solutions and pedagogical approaches.

Critical Compassion and the Pedagogy of People. (February 9, 2021). UK Office of Diversity, Equity and Inclusion and CELT. University. Lexington, KY.

This case-study based workshop considered the ways that stressors shape learning to understand the ways trauma can present itself in a classroom setting. Participants explored what learning looks like when people are traumatized, and how to nurture a pedagogy that is built on the foundation of compassion for each student and ourselves. Participants explored ways they can practice a pedagogy of compassion in their respective areas.

CAFE: Fostering Community & Belonging. (November 11, 2020). CAFE. Lexington. In this workshop, we will consider what it means to be in community with others in an academic setting, and we will explore the benefits of fostering a sense of belonging through classroom community building and intentional pedagogical choices. Attendees will gain insights and develop practical tools for establishing a welcoming classroom environment for all students.

Fall 2020 Workshop: Gradebook. (October 9, 2020). UK Teaching, Learning and Academic Innovation. Lexington, KY, United States.

This workshop focused on how to manage a canvas course's grade schema, assignment groups (for weighted grades), grade book (look and feel, columns, export, import, etc.), and speed grader.

- Using Canvas Quizzes. (September 28, 2020). CAFE. Lexington, KY, United States. This workshop reviews a variety of Canvas quiz features, settings and question types. It will also give a brief overview of the Respondus Lockdown Browser feature.
- Understanding Diversity and the Dynamics of Community CAFE Fall Workshops. (September 24, 2020). CAFE. Lexington, KY, United States.

This workshop helped in understanding the diversity of our society. It explored terms and gave insight about embracing the benefits of a diverse environment.

CAFE Template Tips & Tricks: Managing Modules. (July 17, 2020). UK, College of Ag, Food & Environment. College.

A 1 hours overview on the new canvas template on setting up modules.

CAFE Template Tips & Tricks: Presenting Course Policies. (July 16, 2020). UK College of Ag, Food & Environment. College.

A 1 hour overview of the syllabus page on Canvas.

CAFE Template Tips & Tricks: Setting Expectations. (July 15, 2020). UK College of Ag, Food & Environment. College.

A 1 hour overview of ways to customize your canvas template to fit your class and make it more appealing to students.

CAFE Template Tips & Tricks: Driving the Student Experience. (July 14, 2020). UK College of Ag, Food & Environment. College. Lexington.

A 1 hour overview of how to customize your Canvas template to help students navigate your course.

CAFE Template Tips & Tricks: Customizing Content. (July 13, 2020). UK College of Ag, Food & Enrivonment. College. Lexington.

A 1 hour overview of what you can do to the new Canvas Template.

- Emotional Intelligence for Leadership. (January 13, 2020). University of Kentucky. Lexington. A workshop on how to handle situations that could raise an emotional response from ourselves.
- The Meaning of Diversity. (August 20, 2019). University of Kentucky. Lexington. Seminar covered different ways people view things depending on their background and how we can work better with a diverse student population.

Question, Persuade, Refer. Suicide Prevention Program. (August 15, 2019). University of Kentucky. Lexington.

Seminar gave guidance on how to handle and where to send students with emotional difficulties. It gave information on resources that are available to students.

- Teaching for Equity. (March 22, 2019). CELT University of Kentucky. University. Lexington. This workshop helped faculty understand minority and under represented students and how they feel in the classroom. It also included a student panel from these under represented students that answered questions and gave insight to the way they see the classroom and the university.
- Liberating Structures. (August 15, 2018). University of Kentucky. University. Lexington, KY, United States.

Several Techniques for active learning were covered and topics on how to change traditional classroom lecture styles into a more inclusive atmosphere for students.

Teamwork: CSI – Small Town Kentucky

- Marietta Watts, Senior Training Specialist, UK Human Resources. (January 9, 2017). University of Kentucky. Lexington, KY, United States.
- Writing Good Multiple-Choice Questions & Using the Item Analysis Information. (October 4, 2016). CELT. Local. Lexington, KY, United States.

#### Webinar

Technology Workshop with Deloris Foxworth: Video Assignments. (October 15, 2021). Lexington, KY.

During this Webinar we covered how to explain to students how to record presentation on video and successfully upload them to canvas for grading. It also covered specific instructions that are useful to students and file types that are/are not issues for Canvas and PC.

How to Create your LinkedIn Profile. (November 16, 2016). National. United States. Described how to create a LinkedIn Profile

#### **Awards and Honors**

- *Nominee for Ken Freedman Outstanding Faculty Advisor Award,* University of Kentucky. Advising, Recognition Award, University. (2018).
- 5 of the top 25 Classes Based on Student Evaluations, University of Kentucky. Teaching, Recognition Award. (2017 2018).
- *Nominee for Ken Freedman Outstanding Faculty Advisor Award*, University of Kentucky. Advising, Nomination by Students. (2017).

- *Four of the top Twenty classes based on Student Evaluations.*, University of Kentucky. Teaching, Recognition Award. (2016 2017).
- *Nominee for Ken Freedman Outstanding Faculty Advisor Award,* University of Kentucky. Advising, Recognition Award. (2016).
- *6 of the top 20 classes based on student evaluations*, University of Kentucky. Teaching, Recognition Award. (2015 2016).