

Merchandising, Apparel and Textiles

Course Prerequisites

Course	Course Title	Prerequisite(s)	Credit Hours
MAT 114	Introduction to Merchandising	None	3
MAT 120	Textiles for Consumers	None	3
MAT 237	Aesthetics in Merchandising	MAT 120 (can be taken concurrently)	3
MAT 247	Dress and Culture	None	3
MAT 315	Merchandise Planning and Control	ECO 201, ECO 202	3
MAT 330	Apparel, Textiles, & Retail in Kentucky	MAT 114, MAT 120 and junior standing or consent of instructor prior to registration. This course is only open to MAT majors.	3
MAT 333	Farm to Fiber: Hemp Prod as a Fiber Crop	None	1
MAT 359	Special Topic in Merchandising, Apparel & Textiles	Junior standing or consent of Instructor prior to registration	1-3
MAT 395	Independent Study in Merchandising, Apparel & Textiles	Consent of instructor and contractual agreement	1-3
MAT 414	Merchandising Strategy Analysis	ACC 201, MAT 114, MAT 315	3
MAT 480	Merchandising, Apparel and Textiles Study Tour	Priority is given to majors and upperclassmen. All students are subject to instructor approval	1-3
MAT 510	Brand Management	MAT 114 and Junior Standing or higher	3
MAT 514	Retail Entrepreneurship	MAT 114 and Junior Standing or higher	3
MAT 515	Specification and Evaluation of Textiles and Apparel	MAT 120, MAT 237	3
MAT 533	History of Costume	Open to Seniors and Graduate Students only	3
MAT 547	Social and Psychological Aspects of Apparel	Open to Seniors and Graduate Students only	3
MAT 559	Special Topic in Merchandising, Apparel & Textiles	Open to Seniors and Graduate Students	1-3

Course	Course Title	Prerequisite(s)	Credit Hours
MAT 570	Electronic Retailing (E-Tailing)	MAT 114, 120, 237, 247, MKT 300, STA 210 or STA 296	3
MAT 572	International Merchandising	MAT 315, MKT 320	3
MAT 595	Independent Study in Merchandising, Apparel & Textiles	Restricted to Seniors and Graduate Students with contractual agreement	1-3
RTM 340	Pre-Internship Seminar	“C” or above in MAT 237 and Sophomore Standing or higher	1
RTM 345	Service Management	“C” or above in MAT 237	3
RTM 359	Special Topics in RTM	None	1-3
RTM 425	Human Resource Management	Completion of Composition and Communication Requirement and Junior standing or higher	3
RTM 480	RTM Study Tour	Priority given to majors and upperclassman. All students are subject to instructor approval.	3
RTM 499	Retailing and Tourism Management Internship	“C” or better in MAT 114, MAT 120, MAT 237, MAT 315, RTM 340, RTM 345, plus 100 approved hours of pre-internship experience	6
RTM 550	Soft Skills Development in RTM	Junior standing or higher and Restricted to HMT and MAT majors and RTM Graduate Students.	3