

Department of Retailing and Tourism Management 2022 Research Publications

Refereed Journal Articles:

Cavender, R., Zhang, P., Jackson, V. P., & Wesley, S. (**Under Review**). The impact of instructional effectiveness on soft skills development among college students: Mediating and moderating mechanisms. *Journal of Textile Science & Fashion Technology*.

Li, M., Zhao, L. & Srinivas, S (**Under Review**). It's about Inclusion! Mining Online Reviews to Understand the Needs of Adaptive Clothing Consumers. *International Journal of Consumer Studies*.

LU, Y., Wei, W., Wu, L., Swanson, J., & Getz, D. (**Forthcoming**). The impact of meeting size on attendees' psychological response and consequence behavior: A social anxiety approach. *Event Management*.

Sengupta, A., Wesley, S., Cavender, R. and Lee, M.Y. (2022), "Global vs local: analysis of the consumer-brand relationships in India", *International Journal of Retail & Distribution Management*, Vol. 50 No. 3, pp. 361-376. <https://doi.org/10.1108/IJRDM-08-2020-0306>

Refereed Abstracts Published in Conference Proceedings:

Cavender, R., Thompson, K., & Wesley, S. (October 2022). Exploring knowledge gaps in merchandising curriculums: Perceptions of recent retail internship participants. International Textiles and Apparel Association 2022 Annual Conference, Denver, CO.

Invited Presentations:

Cavender, R. (2022, April 13). Who bears responsibility for sustainable development? Invited Guest Speaker, *University of Kentucky Waste Reduction Week, University of Kentucky, Lexington, KY*.