

Department of Retailing and Tourism Management

2021 Research Publications

Refereed Journal Articles:

Cavender, R. , Lee, M. & Wesley, S. (2021) “The Impact of Slow Fashion Orientation (SFO) on Socially Responsible Consumption (SRC): Moderating Effects of Industry Irresponsibility and Consumer Irresponsibility”, *International Journal of Business and Social Science*. 12(2).
doi:10.30845/ijbss.v12n2p1

Unfunded External Grants:

Wesley, S., Cavender, R., Zhang, P., & Lee, M. Y. (2021). Enhancing Small Business Development in Rural Areas: Promoting Retailing and Hospitality Businesses Through Curriculum and Student Preparedness. Sponsored by USDA/NIFA Higher Education Challenge (HEC) Grants Program, \$150,000 requested

Books:

Jackson, V., Holland, Jacqueline and Miller, J. R. (July 2021). African Americans in the Human Sciences. ISBN: 978-1-7936-4894-5. Lexington Books.

Refereed Abstracts Published in Conference Proceedings:

Cavender, R., Zhang, P., & Jackson, V. P. (November 2021). The Impact of Instructional Effectiveness on Soft Skills Development among College Students: Mediating and Moderating Mechanisms. *International Textiles and Apparel Association 2021 Annual Conference*, Virtual.

Refereed Published Abstracts & Presentations:

Cavender, R., Zhang, P., & Jackson, V. P. (November 2021). The connection between instructional effectiveness and career success as moderated by career motivation, career self-efficacy, soft skill development, and attitudes toward higher education. *International Textiles and Apparel Association 2021 Annual Conference*, Virtual.

Jackson, V., Hanley, C. (2021). Stimulating higher education leadership progression - an institutional framework for Black, Indigenous, People of Color.

Invited Presentations:

Cavender, R., Lee, M. Y., Jackson, V. P., & Hanley, C. (2021, December 10). Comparing the barriers, resiliency and mentoring experiences of women of color and white women leaders in academia. *University of Kentucky Women's Forum*, Lexington, KY.

Cavender, R. (2021, April 20). The True Cost: Post-screening discussion. Invited Guest Speaker, *University of Kentucky Waste Reduction Week, University of Kentucky, Lexington, KY*.