

## **Department of Retailing and Tourism Management**

### **2020 Research Publications**

#### **Refereed Journal Articles:**

Cavender, R., Swanson, J., & Wright, K. (2020). Transformative travel: Transformative learning through education abroad in a niche tourism destination. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 27(November 2020), 1-13. <https://doi.org/10.1016/j.jhlste.2020.100245>

Chen, M., Petrick, J.F., Groote, J., LU, Y., & Nijkamp, P. (2020). Travelers' willingness to pay (WTP) in ride-sharing: An experiment on China. *Current Issues in Tourism*, 23(23), 2972-85.

Tang, T.W., Zhang, P., Lu, Y., Wang, T.C., & Tsai, C.L. (2020). The effect of tourism core competence on entrepreneurial orientation and service innovation performance in tourism small and medium enterprises. *Asia Pacific Journal of Tourism Research*, 25(2), 89-100.

#### **Funded Internal Grants:**

Wells, J., Jackson, V., Matias, C.E. and DaMaris Hill. (2020). Stimulating higher education leadership progression - an institutional framework for BIPOCs. 31,000.00.

#### **Unfunded External Grants:**

Bessette, D., **Cavender, R.** (co-PI), Farrell, A., Jackson, V., McKendree, M., McKendree, R., McKim, A., Taxis, T., Tyler, Q., & Warsaw, P.\* (2020). Fostering Diverse Leaders through Food, Agriculture, Natural Resources and Human (FANH) Sciences: A Multi-State Project. Sponsored by USDA/NIFA Higher Education Multicultural Scholars Program, \$200,000 requested. \*Investigators listed in alpha order.

Donna L. Kwon (PI), Sujin Kim, Min-Young Lee (co-I), & Jairus Rossi (2020) Seeding Cultural Diversity through Korean Music Classes Supported by the Korean Studies Promotion Service at the Academy of Korean Studies. \$100,000

Warsaw, P., **Cavender, R.** (co-PI), McKendree, M., McKim, A., & Taxis, T. (2020). Making Inclusive Leadership an Educational Strength (MILES): Building a Multi-Institutional Network on Leadership Development in Multicultural Education. Sponsored by NSF INCLUDES Planning Grants, \$100,000 requested.

### **Refereed Abstracts Published in Conference Proceedings:**

Lee, M.Y., Cavender, R., & Wesley, S. (November 2020). The impact of slow fashion orientation (SFO) on socially responsible consumption (SRC); moderating effects of industry irresponsibility and consumer irresponsibility. *International Textiles and Apparel Association 2020 Annual Conference*, Virtual.

Paulins, V. A., Hillery, J. L., Cavender, R., & Jestratijevic, I. (November 2020). Consumer behaviors regarding sustainability that affect demands shaping corporate social responsibility policies in fashion and hospitality industries. *International Textiles and Apparel Association 2020 Annual Conference*, Virtual.

Sengupta, A., Wesley, S., Cavender, R., & Lee, M.Y. (March 2020). Comparison of global and local apparel brands in India. *American Collegiate Retailing Association 2020 Annual Conference*, New Orleans, LA. Submitted as a full paper. Conference cancelled due to coronavirus pandemic.

Wesley, S. C., International Textiles and Apparel Association Annual Meeting 2020, "Visible Thinking for a Data-Driven Experiential Ecosystem in a Disruptive Marketplace," International Textiles and Apparel Association (ITAA), United States. (November 17, 2020).

Wesley, S. C., Diddi, S., Fiore, A.-M., Karpova, E., International Textiles and Apparel Association Conference 2019, "Establishing interdisciplinary, international, and multi-Institutional collaborations: Implications for textiles and apparel scholars," International Textiles and Apparel Association (ITAA), Las Vegas, NV, United States. (October 2020).

### **Invited Presentations:**

Jackson, V. P., & Cavender, R. (2020, December 9). An examination of race, barriers, mentoring and leadership styles of women as leaders in academia. *University of Kentucky Womxn+ Conference*, Lexington, KY.