

## **Department of Retailing and Tourism Management 2019 Research Publications**

### **Refereed Journal Articles:**

Cavender, R. (2019). Exploring how instructor role, student engagement, and student response systems interface to facilitate cross-cultural learning in a large-lecture diversity course. *International Journal of Advanced Engineering and Management Research*, 4(3), 62-77. (IF & TC not available). Link to article: <https://www.ijaemr.com/link/370>

Cavender, R., Howell, A., Hillery, J. L., Paulins, V. A., & Jestratijevic, I. (2019). Exploring consumers' understanding and evaluation of their ethical consumption and disposition. *Journal of Textile Science & Fashion Technology*, 2(3), 1-8. doi: <http://dx.doi.org/10.33552/JTSFT.2019.02.000536>

Cavender, R. & Gannon, T. (2019). Engagement in cross-cultural large lecture classrooms: Using Top Hat technology to include students in the discussion. *Journal of Human Sciences and Extension*, 7(1), 39- 54. Link to article: <https://www.jhseonline.com/article/view/805>

Meng, Z., Cai, L., Day, J., Tang, C.H., Lu, Y., & Zhang, H. (2019). Effects of nostalgia on subjective well-being – Evidence from rural China. *Journal of Heritage Tourism*, 14 (5/6), 506-524.

Swanson, J. & Cavender, R. (2019). Generational perceptions of prosperity on the niche tourism island destination of Ikaria, Greece. *International Journal of Tourism Anthropology*, 7(1), 40-58. doi: <http://dx.doi.org/10.1504/IJTA.2019.098104>

### **Funded Internal Grants:**

Paulins, V. A., Hillery, J. L., Malcom, N. L., Howell, A. L., Martindale, A., Adikorley, R., & Cavender, R. (Funded Dec. 2019). Ohio University Baker Fund. The Meaning of the Pussyhat: Voices of Women from Marginalized Populations. \$10,217. The grant funding is located at Ohio University. 12/16/2019-1/6/2022

### **Refereed Abstracts Published in Conference Proceedings:**

Cavender, R., Lee, M.Y., & Wesley, S. (July 2019). An exploration of consumer accountability for sustainability in the fast fashion industry. *International Textiles and Apparel Association/Regent's University 2019 Joint Conference*, London, England, United Kingdom.

Diddi, S., Fiore, A., Karpova, E., Yan, R., and Wesley, S. (2019). Establishing Interdisciplinary, International, and Multi-Institutional Collaborations: Implications for Textiles and Apparel Scholars, *International Textiles and Apparel Association*, annual meeting in Las Vegas, NV, October 2019.

Howell, A., Cavender, R., Hillery, J. L., Paulins, V. A., & Jestratijevic, I. (October 2019). Consumer dissonance between behavior and values of ethical consumption and disposal. *International Textiles and Apparel Association 2019 Annual Conference*, Las Vegas, NV.

### **Invited Presentations:**

Cavender, R. (March 1, 2019). Identifying Apparel Consumer Typologies with the Potential for Slow Fashion. *School of Human Environmental Sciences Research Seminar*, University of Kentucky, Lexington, KY.