

Department of Retailing and Tourism Management 2017 Research Publications

Refereed Journal Articles:

Jackson, V. P., Wesley, S. C. (2017). Closing the gap between faculty and industry professional's importance of student soft skill proficiency. *The Journal of American Academy of Business*, 23(1), 54-60.

Jackson, V and Johnson, W (2017). Race and Racism: The Black Male Experience in Sports in Critical Race Theory: Black Athletic Sporting Experiences in the United States. [Billy J. Hawkins](#), [Akilah R. Carter-Francique](#), [Joseph N. Cooper](#) . Palgrave Macmillan: NY, NY. Pp. 153-170.

Li, J., & LU, Y. (2017). A review on international publications on Chinese culture and Chinese tourist behavior. *Tourism Tribune*, 32(9), 70-79.

LU, Y. (2017). A model of expectancy motivation for business event tourism: Evidence from China. *Event Management*, 21(4), 48-486.

LU, Y. (2017). The concept of loyalty in hospitality and tourism: Theoretical development, practice and future research directions. *International Journal of Qualitative Research in Service*, 2(4), 308-324.

Park, H., Lee, Min-Young, & Koo, W. (2017). The four faces of apparel consumers: Identifying sustainable consumers for apparel. *Journal of Global Fashion Marketing*, 8(4), 298-312.

Spillman, K., Lee, Min-Young, Huffman, N. Yoo, J. & Kim, Y.J. (2017). Dress and the Public, Private and Secret Self Model during emerging adulthood. *Fashion, Style & Popular Culture*, 4(3), 383-401.

Wesley, S., Jackson, V & Lee, Min-Young (2017). The Perceived Importance of Core Soft Skills Between Retailing and Tourism Management Students, Faculty and Businesses. *Employee Relations*, 39(1), 79-99.

Wei, W., LU, Y., Miao, L, Cai, L., & Wang, C-Y. (2017). Customer-Customer interactions (CCIs) at conferences: An identity approach. *Tourism Management*, 59(2), 154-170.

Wei, W., LU, Y., & Hua, Nan (2017). Attendees' user experience of social media technology during multiphase participation in conventions: A consumption values approach. *Event Management*, 21(3), 347-364.

Funded Internal Grants:

Lee, Min-Young [PI] (2017). Organization-centered vs. customer-centered: The effectiveness of organizations' orientations and message framing on donation intention to nonprofit organizations. Research Activity Awards, College of Agriculture, Food, & Environment, University of Kentucky, \$1,500.

Unfunded External Grants:

Lu, Ying (Tracy) (PI) & Lee, Min-Young (co-PI) (2017). Professional Convention and Meeting Association (PCMA) Education Foundation, *Developing Meeting/Travel ROI for Retaining and Acquiring Attendees*, \$17,680 – Advanced to the 2nd round of consideration.

Wesley, S. [Project Director], Jackson, V. [Co-PI], Lee, M.Y. [Co-PI], Cavender, R. [Co-PI], & Pryor, M. [Co-PI] (2017). *Focus on Soft Skills: Investing in the Preparedness of Diverse Undergraduate and Graduate Student Populations through Concentrated Curriculum Opportunities in Agriculture and Human Sciences*. National Institute of Food and Agriculture (NIFA), United States Department of Agriculture (USDA, Higher Education Challenge (HEC) Grants Program. \$149,728.

Refereed Abstracts Published in Conference Proceedings:

Cavender, R. Lee, Min-Young, & Gannon, Trina (2017). Exploring the effect of the "Sustainability Factor" on fashion leaders fast-fashion avoidance. *International Textiles and Apparel Association*, St. Petersburg, FL. November 12-16, Available online at www.itaaonline.org

Jung, Y. & Lee, Min-Young. (October 2017). Re-envisioning fundraising practice and teaching in the context of higher arts administration education. International Conference on Social Theory, Politics and the Arts, Minneapolis, MN.

Lee, Min-Young, & Jackson, V. (2017). Organization-Centered vs. Customer-Centered: The effectiveness of Organization's Orientations and Message Framing on Donation Intention to Nonprofit Organizations. 24th Recent Advances in Retailing & Service Science. *European Institute of Retailing and Service Studies (EIRASS)*, Vancouver Canada, June 26-29. P46.

Scholarly Presentations:

Lee, Min-Young, & Jackson, V. (2017). Organization-Centered vs. Customer-Centered: The effectiveness of Organization's Orientations and Message Framing on Donation Intention to Nonprofit Organizations. 24th Recent Advances in Retailing & Service Science. *European Institute of Retailing and Service Studies (EIRASS)*, Vancouver Canada, June 26-29. P46.

Dale, K., Wesley, S. C., Showcase of Undergraduate Scholars, "Small group dynamics: Transitioning from the classroom to study abroad," University of Kentucky, Lexington, KY, United States. (April 26, 2017).

Wesley, S. C., Phi Upsilon Omicron Alumni Chapter, "Retailing and Tourism Management Department online master's program: What is it all about?," Lexington, KY, United States. (October 23, 2017).

Invited Presentations:

Cavender, R., (2017, November 17). Facilitator for Special Session on the Future of Luxury, Proposal with peer review accepted, *International Textile and Apparel Association 2017 Annual Conference*, St. Petersburg, FL.

Invited Lectures & Speeches:

Jackson, V, (2017). Guest Speaker. Ubuntu Weekend, The Graduate School Office of Diversity and Inclusion.

Jackson, V. (2017). Graduate Students of Color Professional Development Colloquium Panel Discussion, University of Kentucky, Lexington Kentucky.