

Department of Retailing and Tourism Management
2016 Research Publications

Refereed Journal Articles

Easter, E., Lander, D., Houston, T. (2016) Risk Assessment of Soils Identified on Firefighter Gear. *Journal of Occupational and Environment Hygiene*, Article DOI: 10.1080/15459624.2016.1165823, Taylor & Francis.3/3016. Impact Factor 2.155.

Lee, Min-Young, & Kang, J. (2016). Sustainability and management in fashion, design, and culture. *Journal of Global Fashion Marketing*, 7(2), 73-75.

Li, M., Lu, Y. (2016). Greenway as a project for happiness: Evidence from China. *Journal of Tourism Management and Hospitality*, 5(1), 1-5.

Li, J., Lu, Y. (February 2016). (2016). Chinese culture in tourist research: A review and comparison of Chinese and English studies in 1993-2012. *Tourism Review*, 71(2).

Miller-Spillman, K. A., Lee, Min-Young, Graham, M*. & Cho, B*. (2016). Consumer groups for Ghanaian fabric products based on aesthetics and socially responsible shopping behavior. *Journal of Global Fashion Marketing*, 7(2), 120-131. (Lee developed research framework, helped design the research, and wrote methodology and results sections, was co-PI on the grant)

Owusu-Amankwah, G. **, Swanson, J.R., Allen, J., Han, J. ***, & Davis, A. (2016). Restaurant tax feasibility: Determinants of restaurant threshold price. *International Journal of Hospitality and Event Management*, 1(4), 333-354.

Refereed Papers Published in Proceedings and Symposium Publications

Easter, E., Hackett, Tara & Behnoosh, F. (2016) Assessing the Impact of Reduced Water Levels, Detergent Type and Laundering Platform on Basic Clothing Attributes. AATCC 2016 International Conference, Williamsburg, VA, 380-397.

Other Publications

Jackson, V. & Fiest-Price, S. (2016). Mentoring Frameworks and Best Practices Faculty Mentoring.

Jackson, V. & Fiest-Price, S. (2016). Diversity Recruitment Resource Guide for Faculty Positions

Meuret, Robert S. "2016's Best & Worst Cities for Staycations." N.p., Web.

Funded Internal Grants

Cavender, R. (Fall 2016). Faculty Peer Mentor, Presentation U! Faculty Fellows Peer Mentoring Program, University of Kentucky. \$500.

Cavender, R. (July 2016). Revision Grant for Distance Learning Course (MAT 572). University of Kentucky Center for the Enhancement of Learning and Teaching. \$1,500.

Cavender, R. (July 2016). Revision Grant for Distance Learning Course (RTM 650). University of Kentucky Center for the Enhancement of Learning and Teaching. \$1,500.

Cavender, R. (Spring 2016). Part-of-Term Course Development Grant (Dress, Diversity, and the American Media). University of Kentucky College of Agriculture, Food and Environment (CAFE) Student Success Team. \$5,000.

Cavender, R. (Fall 2016). Part-of-Term Course Development Grant (Dress, Diversity, and the American Media). University of Kentucky College of Agriculture, Food and Environment (CAFE) Student Success Team. Taught course in spring 2016 and due to positive student/advisor feedback and impact on CAFE retention, recruited and agreed to teach course again in fall 2016. \$2,666.

Lee, Min-Young [PI] (2016). *Revising distance learning class (MAT 570)*. The distance learning course development fund, Distance Learning Programs, University of Kentucky, \$1,500.

Miller-Spillman, K. [PI] and Min-Young Lee [co-PI] (2013). *Development of the Ghana Business Plan (part of Ghana Fabric Study)*. Buster Award, University of Kentucky, School of Human Environmental Science, \$2,401. (Publications: *J of Global Fashion Marketing*, 2016)

Unfunded Internal Grants

Cavender, R. (April 2016). University of Kentucky Libraries Alternative Textbook Grant Program. \$1,500 requested. Review Committee suggested resubmission. Resubmitted and received funding in April 2019.

Funded External Grants

Cavender, R. (AY 2016/2017). Target Stores Case Study Competition. Applied for and attained grant to hold case competition in RTM 425: Human Resource Management in partnership with Target Stores. Funding divided among five students on winning team. \$3,500

Easter E. P., "Quality Control Lab for NAILM," Sponsored by Association for Linen Management, January 1, 1988 - December 31, 2023; \$1,019,855.00.

Easter E. P., "Cotton Incorporated Laundry Study," Sponsored by Cotton Incorporated, \$229,574.00, January 1, 2012 - December 31, 2016.

Lu, Ying (Principal), "The Heartland of the United States as Destinations for the Inbound Market from China," Sponsored by Purdue University, Total Funding \$10,000.00, Total Projected Funding \$10,000.00. (September 1, 2013 - July 31, 2017).

Lu, Y. (Principal), "The Role of Meeting Size on Attendees' Psychological and Consequence Behavior: A Social Anxiety Approach", Research Activity Award, College, \$2,100.00, start: 2016, end: 2017).

Lu, Y., "THE INFLUENCE OF SOCIAL MEDIA ON ATTENDEE BEHAVIOR", National Institute of Food and Agriculture, Federal, start: October 1, 2012, end: September 30, 2017).

Lu, Y. (Principal), "Distance Learning Course Grant", UK Analytics & Technology, University, \$6,000.00, start: 2016, end: 2016).

Unfunded External Grants

Wesley S., C., Cavender R., Jackson V., P., Lee M.-Y., Turner-Pryor M., L., Focus on Soft Skills: Investing in the Preparedness of Diverse Undergraduate and Graduate Student Populations Through Concentrated Curriculum Opportunities in Agriculture and Human Sciences, Sponsored by National Institute of Food and Agriculture Submitted: June 1, 2017. Requested: \$149,724.00, | Awarded: \$0.00 OSPA ID: 201706010826

Peer-Reviewed Conference Papers and Presentations

Pansukum, S.* & Swanson, J.R. (2016). *Youth Tourists' Perspectives with Cultural Heritage Attractions in Thailand*. 4th Annual International Conference on Tourism and Hospitality Research; Bangkok, Singapore.

Refereed Published Abstracts & Presentations

Jackson, V., Wesley, S. & Lee, M. (2016). The perceived importance of core soft skills between Retailing and Tourism Management Students, Faculty and Businesses, American Association of Family & Consumer Sciences Conference, Seattle Washington

Conference Proceeding, Full Paper

Wei, W., Lu, Y., Miao, L., Cai, L., Wang, C.-Y. (2016). *The Impacts of Attendee Interactions at Conferences: An Identity Approach*. The 2nd Global Tourism & Hospitality Conference.

Scholarly Presentations

Jackson, V., Lee, Min-Young, & Wesley, S. (2016) Examining the Perceived Importance of Soft Skills for Curriculum Development in Retailing & Tourism Management American Association of Family & Consumer Sciences (AAFCS) Conference, Bellevue, WA, June 22-24, 2016

Tran T*. & Lee, Min-Young. (2016). Food Tourism Destinations and Its Relationships with Information Sources, Destinations' Food Image, and Local Restaurant Entrepreneurs. *Proceedings of American Collegiate Retailing Association*. ACRA 2016 Conference, New York, NY, April 13-16, 2016.

Invited Presentations

Cavender, R. (October 7, 2016). Engagement in Cross-cultural Large Lecture Classrooms: Using Top Hat Technology to Include Students in the Discussion. School of Human Environmental Sciences Research Seminar, University of Kentucky, Lexington, KY.

Jackson, V. (2016). Nurturing our Future through collaborations. Family & Consumer Sciences Day, Tennessee State University, Nashville, Tennessee.

Swanson, J.R. National Tour Association Convention; Atlanta, GA Seminar Leader: *High Impact Survey Practices and Transformational Travel Truths (2016)*

Swanson, J.R. Kentucky Association of Convention and Visitors Bureaus; Danville, KY Keynote Speaker: *Cost-Benefit Analysis for Community Events (2016)*

Refereed Presentations

Cavender, R. & Gannon, T. (November 2016). Engagement in cross-cultural large lecture classrooms: Using Top Hat technology to include students in the discussion. International Textiles and Apparel Association 2016 Annual Conference, Vancouver, BC.